

COM2US Holdings

Brand Guidelines

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Brand Guidelines

Logo

Smile Logo

Incorrect Usage

Color Palette

Logo Color

Background Color

Typography

Logo

Vertical
Lockup

COM2US
Holdings

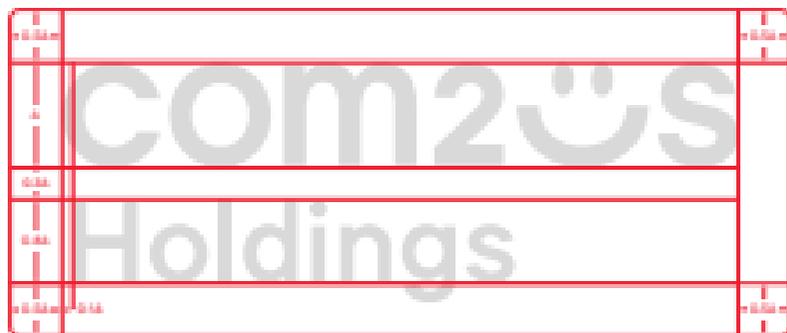
Minimum Size

COM2US
Holdings

9.3mm, 46.5px

Logo

Grid Regulation
Clear Space



Logo

Horizontal

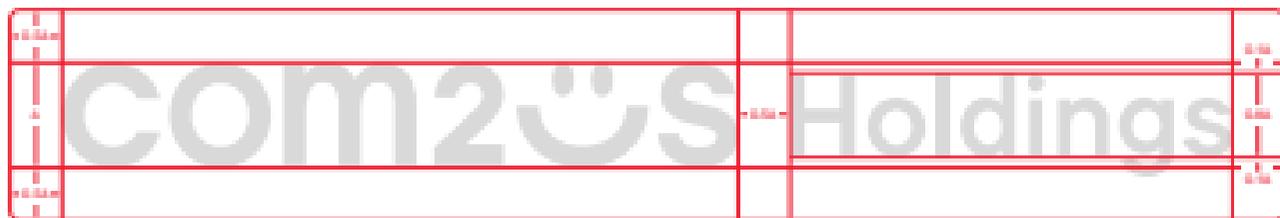
Lockup

COM2US Holdings

Minimum Size  4.5mm, 20px

Logo

Grid Regulation
Clear Space



Smile Logo

Primary Ver.



Minimum Size  4mm, 20px

Smile Logo

Secondary Ver.



Minimum Size  6mm, 28pt

Incorrect Usage

Shape
Proportion
Space



Incorrect Usage

Effect
Color
Image



Color Palette

Primary Color

COMZUS Red

RGB 220/40/40
CMYK 0/100/90/0
HEX #DC2626
PANTONE 2347 C

COMZUS White

RGB 255/255/255
CMYK 0/0/0/0
HEX #FFFFFF

COMZUS Black

RGB 0/0/0
CMYK 0/0/0/100
HEX #000000

Color Palette

Secondary Color

COM2US Red



HEX #E61E22
POSITION: 2nd C.



HEX #C85133
POSITION: 3rd C.



HEX #A53A3A
POSITION: 3rd C.



HEX #801010
POSITION: 3rd C.



HEX #500000
POSITION: 3rd C.



HEX #300000
POSITION: 3rd C.

COM2US White



HEX #FFFFFF



HEX #E0E0E0
POSITION: 4th C.



HEX #C0C0C0
POSITION: 4th C.



HEX #A0A0A0
POSITION: 4th C.



HEX #808080
POSITION: 4th C.



HEX #606060
POSITION: 4th C.

COM2US Black



HEX #000000



HEX #333333
POSITION: 4th C.



HEX #666666
POSITION: 3rd C.



HEX #999999
POSITION: 4th C.



HEX #CCCCCC
POSITION: 4th C.



HEX #E0E0E0
POSITION: 4th C.

Color Palette

Color Usage
Proportion



Logo Color

Usage Example

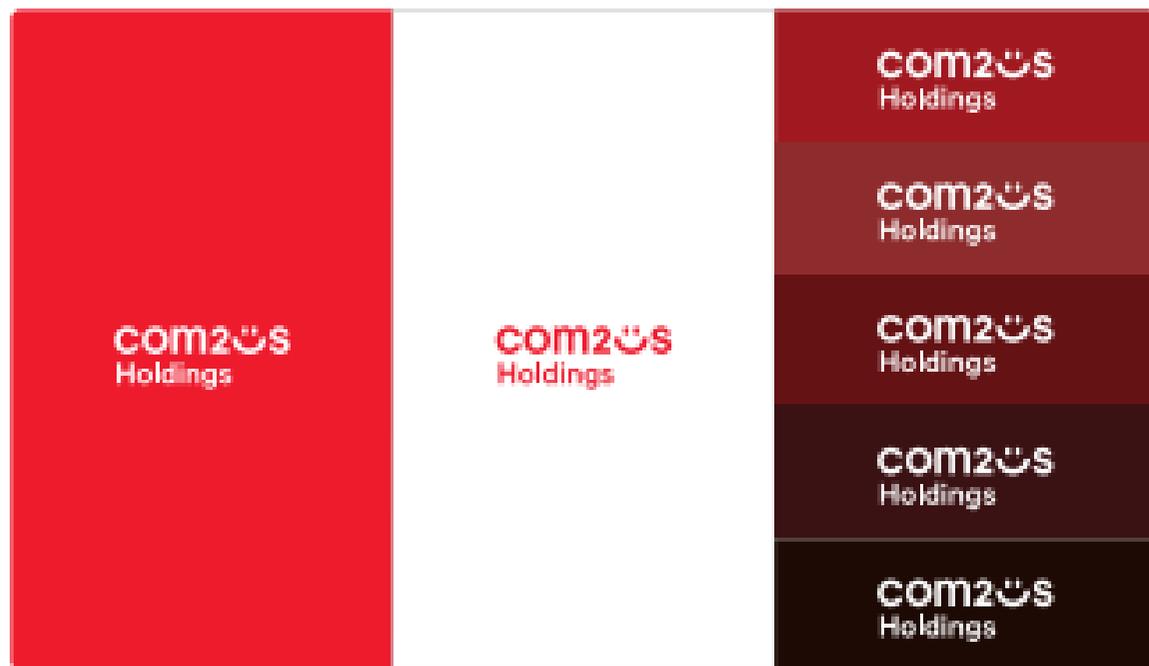
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Background Color Usage Example



Background Color

Mono Color

Usage Example

10%		40%	
20%		70%	
30%		80%	
40%		100%	
50%			

Typography

English /
Korean

English Typeface

Jungka

Book/Regular/Medium/Bold

Com2uS GV, Co-evolution
Game-changing Visionary
Great Fun, Vibrant Moment
ABCDEFGHIJKLMNO PQ
RSTUVWXYZ
abcdefghijklmnopqrstu
vwxyz1234567890.,;?!
%()&©™®²³¼ ½

Korean Typeface

Noto Sans CJK KR

Regular/Medium/Bold/Black

컴투스, 상호진화
게임의 판도를 바꾸는 선도기업
앞으로 나아가는 사고방식
가나다라마바사아자차카
타파하ㄱㄴㄷㄹㅇㅁㅂㅃㅅㅇㅈㅊ
ㅋㅌㅍㅎㅏㅑㅓㅕㅗㅛㅜㅝㅞㅟㅠ
1234567890.,;?!
%()&©™®²³¼ ½

컴투스몰링스 브랜드는 우리 기업의 중요한 자산이므로,
브랜드 요소를 임의로 수정하거나 변경할 수 없습니다.

본 브랜드 가이드라인 규정을 준수하여
올바르게 사용해 주시기 바랍니다.